



MOBILITY CONNECTIVITY

CONFERENCE

15-17 NOVEMBER, 2022
BREMEN, GERMANY

PROSPECTUS

Presenting opportunities to engage the entire mobility connectivity ecosystem in the development, integration and standardisation of onboard wireless and offboard (satellite) communication services for future connected fleets



ABOUT

Providing seamless connectivity to maritime and aviation end-users is paramount to increase crew and passenger welfare and safety, optimise fleet management, and implement fuel-efficient ways of operating vessels and aircraft. Close to key maritime and aviation hubs in Central Europe and in Germany's city of space, the Mobility Connectivity Conference brings together key stakeholders within the maritime, aviation and satellite communications and connectivity industries to accelerate the implementation of digitalised, connected fleet.

WHY SHOULD I ATTEND THE MOBILITY CONNECTIVITY CONFERENCE?

The key central European mobility connectivity event that brings together merchant ship managers, cruise liners, airlines, satellite operators, terminal providers, service providers and ground station operators

A networking forum to support and accelerate the implementation of connected vessels, aircraft and fleets across the globe

Co-located with Space Tech Expo Europe – Europe's largest satellite, ground station, launch services and general space technology infrastructure exhibition and conference

AUDIENCE PROFILE

THE MOBILITY CONNECTIVITY CONFERENCE WELCOMES DECISION MAKERS AND INFLUENCERS WITHIN THE MARITIME AND AVIATION INDUSTRIES, WITH JOB TITLES FOCUSING ON:

- Onboard connectivity
- In-flight connectivity / IFC / In-flight entertainment/ IFE
- IoT
- Digital transformation / Digitisation / Digitalisation
- Innovation
- IT
- R&D
- Cloud integration
- Standardisation
- Certification

ALONGSIDE THIS, MOBILITY CONNECTIVITY CONFERENCE WELCOMES DECISION MAKERS AND INFLUENCERS AT SATELLITE OPERATORS, SATELLITE SERVICES PROVIDERS AND GROUND STATION AND NETWORK OPERATORS, FOCUSING ON:

- Network architecture
- Service infrastructure networks
- 5G
- 6G
- Service management
- Capacity management
- Ground infrastructure, antennas and terminals
- Distribution
- Transmission infrastructure



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

PREMIUM EVENT SPONSOR

Sponsorship includes:

Sponsored speaking slot – options include Panel Session/Fireside Chat/Presentation

Exclusive session/presentation branded printed signage and logo slides

Interview with company executive or thought leadership article distribution via marketing campaign

Logo and biography on Space Tech Expo site main sponsors page

Logo featured on on-site sponsors signage

Email marketing promoting specific session, logo in email sponsors blocks

Seat drop of sponsor promotional literature in specific session (sponsor provides)

Literature rack sponsor literature throughout full conference (sponsor provides)

Social media mentions

€7,500

ATTENDEE BAG INSERT

Sponsorship includes:

Literature insert or promotional item in attendee bags (Space Tech Expo Europe & Mobility Connectivity Conference) – supplied by sponsor

€2,000

CONFERENCE LITERATURE DROP

Sponsorship includes:

Promotional seat-drop in selected conference session (materials supplied by sponsor)

€1,500

BESPOKE SPONSORSHIP/EXHIBITION

PACKAGES AVAILABLE – CONTACT US TO DISCUSS YOUR REQUIREMENTS

EXHIBITOR STAND RATES

STAND SIZE (IN M ²)	PRICE (IN EUROS)
9	3,330
12	4,440
15	5,550
18	6,300
24	8,400
36	11,880
48	15,840

INCLUDED IN YOUR STAND SPACE BOOKING:

- Unlimited complimentary exhibitor passes
- Standard Exhibitor profile (online and in the Show Guide and / or Mobile App)
- Complimentary exhibitor marketing, including:
 - o Personalised digital media assets toolkit
 - o Social media banners and signature images
 - o PR and media kit

CONTACT US

SPONSORSHIP AND EXHIBITION

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CONFERENCE AND CONTENT

Nicole Heins – Senior Conference Producer

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MARKETING AND PROMOTION

Zoe Gale – Senior Marketing Manager

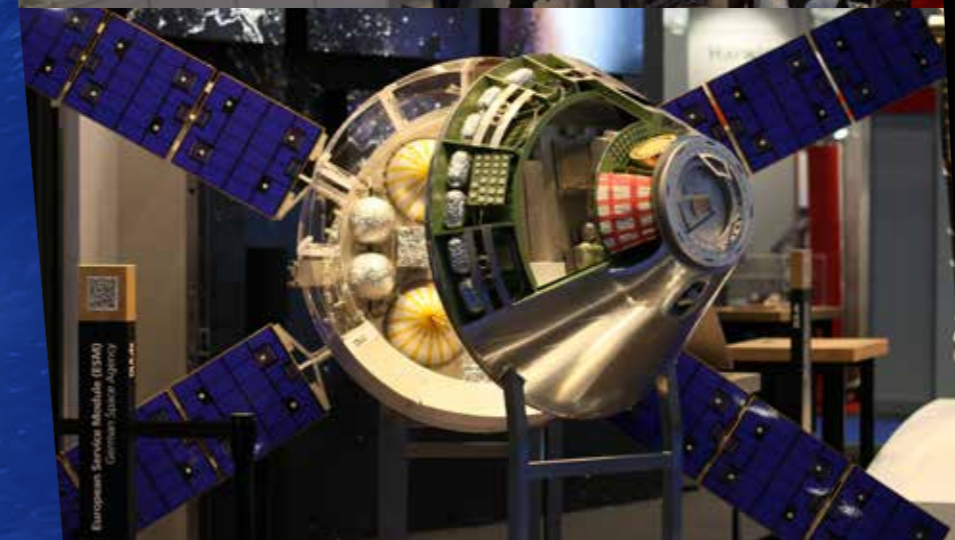
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SPACE TECH EXPO
EUROPE



The Mobility Connectivity Conference takes place alongside Space Tech Expo Europe.

Space Tech Expo Europe is the continent's major dedicated supply-chain and engineering event for manufacturing, design, test and engineering services for spacecraft, subsystems and space qualified components.

The 5th edition of the exhibition and conference will draw attendance from thousands of industry leaders, decision makers, engineers, specifiers and buyers to meet manufacturers across the supply chain for commercial, government and military space.

WWW.SPACETECHEXPO.EU

